

We attribute the dearth of news this week to nothing in particular.

Cosco Recalls 10,000 Telepresence Systems

*The biggest recall in videoconferencing history...
systems cause unintended acceleration of business decision making ...*

Cosco, after years of hard work to become the largest telepresence manufacturer in the world, has been forced to recall over 10,000 of its telepresence systems as users file claims of unintended acceleration in their business decision making process. The company's reputation for quality has been shattered, and senior executives are struggling to find a quick fix to the problem before the situation causes a meltdown in the global financial system.

First complaints of unintended acceleration surfaced well over one year ago in the Mid-West region of Eastern Europe near the southern border with northern Italy, with telepresence users reporting that human latency within their firms was disappearing rapidly and unexpectedly. The problem then spread to North America. Human latency is responsible for 5-6% of GDP in the United States and more than three times that in Canada. The complaints allege, and now Cosco admits, that their telepresence systems indeed cause unintended acceleration and could be dangerous to frequent users, although no serious injuries have been reported to date, other than two corporate amputations in Texas and one death in Italy. At first Cosco blamed the problem on the floor mats in the company's telepresence suites, but that claim has since been discredited. Investigators are now probing "electronic deficiencies" related to the call manager control system.

Business managers at Bank of Tamerica, a long time Cosco customer, told WR that telepresence-enabled business decisions are now being made faster than real-time, causing perilous disruption with the investment bankers and mortgage officers. "These things are dangerous," claimed a BofT spokesperson.

The airline industry hailed the recall notice as a message sent from heaven. One travel association lobbyist, speaking on condition of anonymity since she was not authorized to speak to analyst firms, claimed that people want to travel anyway, and that wholesome airline meals, high-priced cocktails, a chance to catch up on email through the courtesy of flight delays, and all-seeing security systems have become an enjoyable way of life for many business managers. "Telepresence is over-rated," she said.

Product recalls in the videoconferencing industry are rare. Prior to this block buster Cosco recall, the last one occurred in 2001 when PictureTelefone had to recall and destroy over 500 Swiftsite III set top boxes with a faulty circuit that gave users sunburns.

A Cosco spokesperson attempted to calm consumers and analysts at a hastily called press conference last week in the holy city of San Jose, stating that an orderly, well-behaved human network was at the core of the company's values and that Cosco would be moving future telepresence solutions to that giant cloud in the sky, the one with the silver lining.

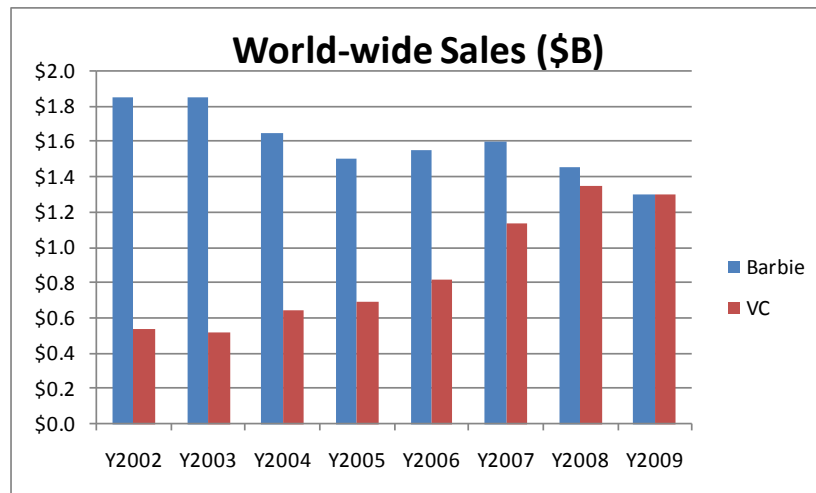
News In Brief



- An ISDN modem has been discovered in Eastern Montana on the dinosaur trail during an archeological dig by the paleontological team from the University of Berlin. The Phillips County Museum, which features fossil discoveries from the nearby Judith River Formation (late cretaceous period, 77 million years ago) and includes a 33-foot long skeleton of “Elvis” the Brachylophosaurus, one of the best articulated dinosaur skeletons ever found, a complete T-rex skull, and a dynamically posed 28’ skeleton of an early T-rex cousin, now adds ISDN to its collection of artifacts.



- World-wide sales of videoconferencing endpoints (source: Wainhouse Research) have finally caught up to the world-wide sales of Barbie dolls (source: Needham & Co.), a sure sign of the industry’s coming of age.



Collaboration Event Calendar

Conferencing & Collaboration Events	
When & Where	Who & What
April 6, online	The Business and Academic Imperative for Lecture Capture in Higher Education – Why’s and How To’s.
April 7, online	Power and Simplicity: Finding the Optimal Blended Solution for Online Training
April 7-8, online	IMTC Virtual Conference
April 13, online	Do More, Meet Less: Driving Team Efficiency with Web Conferencing
April 19, Berlin, Germany	Wainhouse Research CSP Summit - Europe
April 20-21, Berlin, Germany	Wainhouse Research Collaboration Summit

Wainhouse Research in Berlin: April 20-21, 2010

Don't miss this start-studded lineup of presentations. The event will be streamed FREE courtesy of Easymeeting.

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**COLLABORATION
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	<p>Chuck Stucki Cisco</p> <p><i>A new perspective on visual communications & enterprise collaboration</i></p>		<p>Chris Carr Masergy</p> <p><i>The Future of Networks for Video</i></p>		<p>Andrew Davis Wainhouse Research</p> <p><i>Where is videoconferencing heading?</i></p>
	<p>Luis Carlos Garza CEMEX</p> <p><i>From telepresence to the desktop: Key issues</i></p>		<p>Tiger W</p> <p><i>Collaborating with a Five Iron</i></p>		<p>Moshe Machline RADVISION</p> <p><i>Point-counterpoint: A new perspective on videoconferencing</i></p>
	<p>Dr. Per Einar Weiseth Statoil ASA</p> <p><i>Conferencing beyond the conference room</i></p>		<p>Alex Eleftheriadis Vidyo</p> <p><i>Point-counterpoint: A new perspective on videoconferencing</i></p>		<p>Angela M</p> <p><i>How videoconferencing brought together the two Germanys without breaking the travel budget</i></p>
	<p>Marc Beattie Wainhouse Research</p> <p><i>The Transformation of Communication Service Providers</i></p>		<p>Eugene Tcipnjatov Wyde Voice</p> <p><i>HD isn't just for video anymore</i></p>		<p>Jerry Pompa Compunetix</p> <p><i>Unified communications and mobile conferencing services</i></p>
	<p>Thomas Pind CEO Futurecom</p> <p><i>7 reasons your employees don't adopt conferencing and what you can do about it</i></p>		<p>Rich Jenner Avaya</p> <p><i>Creating a truly collaborative UC environment through inclusivity</i></p>		<p>Stefan Karapetkov Polycom</p> <p><i>How UC & TP are changing video protocols and interoperability forever</i></p>
	<p>Elvis P</p> <p><i>Unified Communications Ain't Nothing but a Hound Dog</i></p>		<p>Andy Nilssen Wainhouse Research</p> <p><i>Team Workspaces 2.0: Get ready for the next level</i></p>		<p>Tolga Sakman Tandberg</p> <p><i>Indeed, this time it's different</i></p>

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