

What Coverage Does a Distance Education & e-Learning Subscription Include?

A sample of current premium research from the Distance Education and e-Learning practice includes:

- *The Distance Education and e-Learning Landscape* (3-volume series) – included in new subscriptions
- Distance Education and e-Learning Metrics Survey 2010 – annual survey data
- Differentiating Higher Education and Primary / Secondary Applications: Why Key Technologies Vary in Acceptance and Adoption – 2010 research note
- Lecture Capture Solutions Capabilities – comparative matrix
- EDUCAUSE 2010 Topline – research note
- Citrix GoToTraining Assessed – research note
- Is There a Market for Interactive Whiteboards in Higher Education? – research note
- Rebooting Education: The 21st Century Skills Movement and Implications for Distance Learning – white paper
- Managing the Flood of Curricular Media – research note
- Personal Learning Networks: A New Model for Collaborative Learning – research note
- Social Media: Impact on Education and Training – research note

Past premium research has included:

- Echo360 Goes Head to Head Against Other Lecture Capture Solutions
- Recent IBM Moves and Their Impact on its E-Learning Offerings
- Second Life: Flavor-of-the-Moment or Valuable Distance Education and e-Learning Tool
- Google Buys Marratech Software Technology
- Beyond Podcasting for Education: Gabbing and Yacking for Connectedness
- New Data Shows Web Conferencing is Becoming a Component of Blended Learning in Corporate Training Environments
- Out of the Lab and onto the WAN: Lab Management & PC Monitoring Software Collide with Web Conferencing
- E-Learning and the Discrepancy Between Horizontal and Vertical Web Conferencing Platforms
- Solutions for Videoconferencing in the Classroom

The following are samples of the types of documents planned for 2011 and beyond.¹

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| ➤ ISTE 2011 Topline | ➤ ARRA in Education: Where Has it Gone? |
| ➤ Faculty Fallout: Best Practices in Overcoming Faculty Resistance | ➤ The Eternal Debate: On Premise vs. Hosted Solutions in Education and Training |
| ➤ Tablet Nation: Best Practices for Mobile Implementations | ➤ Web Conferencing for E-Learning: Comparative Matrix |
| ➤ Blackboard Collaborate Assessed | ➤ Saba Centra Assessed |
| ➤ Lecture capture market overview and forecast | ➤ Techsmith company profile / Camtasia Relay review |
| ➤ Telepresence in Higher Education...Really? | ➤ Safari Montage company profile / review |
| ➤ Roadblocks to Lecture Capture: Creative Deployment Solutions | ➤ SMART Meeting Pro and Hub: Cracking the Corporate Wall? |
| ➤ Promethean company profile | ➤ Cisco ũmi: Is There a Play in Education? |
| ➤ Whiteboards in Education comparative matrix | ➤ LMS Comparative Matrix: Education and Training |
| ➤ Social Media: Increasing Communication Channels in Higher Education | ➤ Social Media meets LMS: Trends and Solutions in Education and Training |
| ➤ Desktop Videoconferencing: Tapping into the Content Provider Market | ➤ Where Streaming and Videoconferencing Intersect |

¹ WR reserves the right to modify specific deliverables based on changing market requirements and subscriber input. We also publish quick-response documents based on vendor actions that we cannot yet anticipate.

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Alan is manager of the Wainhouse Research Distance Education and e-Learning practice and author of the *WR Distance Education and e-Learning Landscape* report series. His focus areas are web conferencing, lecture capture, videoconferencing, and interactive whiteboards. He has published dozens of white papers, research notes, survey reports, and other documents covering all aspects of collaborative and distance education technologies, and was awarded Outstanding Leadership by an Individual 2010 by the U.S. Distance Learning Association. Alan has over 25 years experience in high technology product marketing and market research. He holds a B.A. from Hampshire College and an M.A. from the University of Texas, Austin.

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Jan joined Wainhouse Research in July, 2010 following a five year position as the market manager for education at a major videoconferencing company. She held the position as director of the Vanderbilt University Virtual School for five years, after spending many years as a public school science educator. The author of two books on videoconferencing in education, Jan's current research and consulting focus includes distance learning, videoconferencing / telepresence, educational social networking, LMS / CMS platforms, and vertical market applications. Jan holds a M.Ed. from Tennessee State University and a B.S. from Vanderbilt University.

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